

# The Creative Coach

Institute of Directors, 116 Pall Mall, London SW1 5ED

Led by Jenny Bird, MCC & Sarah Gornall, PCC

## Outcomes

- Understand how the use of creativity frees the mind and opens awareness for coach & client.
- Extend the range of options to use with clients
- Gain confidence with harnessing creativity with the coaching competencies in service of the client

## Thursday September 21<sup>st</sup> 2017

9.30 *Coffee* and an informal exercise in benchmarking

- Creative Introductions & Contracting
- Connecting with neuro-science
  
- Coaching demonstration & discussion
- Creative listening
  
- Creative coaching practice – first round

13.00 *Lunch*

- 14.00
- Creative coaching practice – further rounds & discussion of learning
  - Working cleanly with models
  - Coaching walk and review
  - Changing energy – somatic work and review

18.00 *Close of programme for the day*

## Friday September 22<sup>nd</sup> 2017

- 9.00
- Reflection and Review
  - Choosing presence
  
  - Mapping with imagoes, demonstration, practice and discussion
  - Using drawing with groups/teams

12.30 *Lunch*

- 13.15
- Mapping creative work to competency framework
  - Participative demonstration, matching possible approach to client need
  - Check in on delegate needs
  
  - Developing intuition
  - Review

16.30 *Close and Departures*